

**ACP/83/010/03 [Final]**  
*PAHD Dept.*

**Dakar, 20 June 2003**

**DAKAR PLAN OF ACTION  
ON THE PROMOTION OF ACP CULTURES  
AND CULTURAL INDUSTRIES**

**Dakar, Republic of Senegal, 20 June 2003**

## DAKAR PLAN OF ACTION FOR THE PROMOTION OF ACP CULTURES AND CULTURAL INDUSTRIES

---

**We, ACP Ministers of Culture, meeting in Dakar, Republic of Senegal on 20 June 2003, hereby adopt the following Plan of Action on the Promotion of ACP Cultures and Cultural industries, which we undertake to implement in the following areas:**

### **I. CULTURAL POLICIES**

1. **Formulate**, where they do not exist, appropriate cultural policies and legislations, at national and regional levels, and ensure their integration into development strategies;
2. **Recommend** to the ACP Council of Ministers the formulation and adoption of an ACP cultural policy;
3. **Engage** in debates and negotiations on the adoption of an International Instrument on Cultural Diversity;
4. **Include** the cultural sector as a priority in the development strategies of ACP governments, by working closely with National and Regional Authorising Officers (NAOs/RAOs);
5. **Invite** the ACP Secretary-General to intensify the partnership with UNESCO within the framework of the existing MOU and to further develop cooperation with other international and regional organisations, in the implementation of cultural programmes for development;

### **II. CULTURAL HERITAGE**

6. **Establish** Regional Frameworks for the promotion and protection of cultures;
7. **Carry** out an inventory of cultural and natural heritage property in all their diversity, in ACP States and Regions for inclusion on UNESCO's World Heritage List;

8. **Campaign** in cooperation with UNESCO for the return and restitution of cultural goods to their countries of origin, counter illicit trafficking in cultural property and set up the necessary infrastructure for the preservation of cultural goods;
9. **Support** the implementation of UNESCO's Convention on Intangible Cultural Heritage;

### **III. CULTURAL COOPERATION**

10. **Elaborate** regional agreements specific to the cultural sector, in particular relating to taxes, intellectual property rights, private investment and sponsorship;
11. **Ensure** the structural development of cultural sectors, without prejudice to national development strategies and priorities, by taking appropriate steps to foster and actively support the creation and consolidation of professional networks and the promotion of intra-ACP cultural programmes;
12. **Expand** the benefits of cultural cooperation with the European Union under the 9<sup>th</sup> and future EDFs and extend ACP cultural cooperation to new partners;
13. **Collaborate** in the setting up, development and in the activities of International and regional Institutions on Inter-Cultural Dialogue.
14. **Initiate** negotiations with developed countries to facilitate significant access of cultural products from ACP States to these markets;
15. **Negotiate** with EU member States to facilitate the movement of ACP artistes and their works;

### **IV. CAPACITY BUILDING**

16. **Create** mobility funds and other mechanisms to promote and facilitate the movement of ACP artists, designers, managers, works, goods and services;
17. **Carry** out an inventory of ACP Cultural Institutions and reinforce their capacity for the benefit of cultural stakeholders;

18. **Promote** the teaching of cultural and heritage studies in the school curriculum to ensure the ownership of heritage by and involvement of youth;
19. **Seek and disseminate** training opportunities for cultural stakeholders Cultural Management, Cultural Administration and Culture Heritage, Cultural Industry/Enterprise Management within the framework of international cooperation;
20. **Create** a portal to ensure the visibility of ACP Cultural heritage, productions and works;

#### **V. ICTs FOR CULTURAL DEVELOPMENT**

21. **Mainstream** information and communication technologies (ICTs) in all cultural development programmes;
22. **Setting** up development programmes for the transfer of technology and training, in the area of audiovisual production and the management of intangible cultural heritage;

#### **VI. CULTURAL INDUSTRIES**

23. **Adopt** appropriate measures to increase access to financing for the development of cultural industries through mechanisms such as Guaranteed Funds, joint ventures and tax incentives;
24. **Conduct** national and regional studies in ACP States to evaluate the contribution of cultural industries to economic development;
25. **Establish** agreements amongst ACP States with a view to creating a common market for audio visual and literary productions;
26. **Create** a Working Group/Task Force on cultural industries to develop strategies and measures that would stimulate growth in the sector and generate added value and employment;
27. **Prepare** co-production and co-distribution agreements to ensure the penetration of ACP cultural products into international markets, while ensuring full respect for the intellectual property rights of ACP artists and designers;
28. **Organise** an ACP workshop on the elaboration of a strategy against piracy;

## **VII. ACP FESTIVAL**

29. **Recommend** that the ACP Council of Ministers approve the regular organization of the ACP Festival, taking into consideration other Festivals in ACP States and Regions;

## **VIII. CULTURAL FOUNDATION**

30. **Establish** a Working Group comprised of a representative(s) of the six ACP Regions to meet within the next 12 months for the purpose of drawing up the terms of reference for an ACP Cultural Foundation;
31. **Commission** a Feasibility Study to examine the following issues regarding the proposed Foundation, and to submit the findings to the Working Group cited above:
- Funding;
  - Legal status;
  - Reasons for the demise of the ACP-EEC Cultural Foundation; and
  - Sustainability.
32. **Recommend** to the ACP Council of Ministers the setting-up of an ACP Cultural Foundation;

**Done at Dakar, 20 June 2003**

**For the 1<sup>st</sup> Meeting of ACP Ministers of Culture  
President**

**Mr. Abdou FALL  
Minister of Culture and Communication  
Republic of Senegal**