

**Meeting of the Scientific Committee in charge of the
preparation of
the 1st Euro-African Campus of Cultural Co-
operation**

Maputo, 8 – 10 April 2008

***Final report
Summary and Conclusions***

Introduction

1. The Meeting was convened in Maputo from 8 to 10 April 2008 by the Observatory of Cultural Policies in Africa (OCPA, Maputo, Mozambique) and the Interarts Foundation (Barcelona) with the support of the Spanish Agency of International Co-operation for Development (Agencia Española de Cooperación Internacional para el Desarrollo, AECID, Madrid).
2. It was organized with the participation of 23 experts from 14 countries (Botswana, Côte d'Ivoire, Denmark, Ghana, Italy, Luxemburg, Mozambique, Portugal, Senegal, South Africa, Spain, Tanzania, United Kingdom and Zimbabwe) and 4 representatives of the 2 organizations (Interarts Foundation, Barcelona, and OCPA) that have convened the meeting. (See list of participants in Annex 2).
3. The meeting took place with a view to prepare the 1st Euro-African Campus of Cultural Co-operation foreseen at the end of 2008 or at beginning of 2009 in Maputo.

Tuesday, 8 April 2008

Opening session

4. During the Opening session welcome addresses were made by
 - 4.1 Mr Helder Ossemame, the representative of the President of the City Council of the Capital City of Maputo, who expressed the mayor's interest to host the Campus, recalling the priority given by the Council to the role of culture in urban development, and expressed his best wishes for the success of the meeting.

4.2 Mr Lupwishi Mbuyamba, the Executive Director of OCPA (Annex 3) who expressed his pleasure to welcome the Scientific Committee and the representatives of the host country. He reminded the continuing co-operation between OCPA and the Interarts Foundation which permitted to conceptualise the Campus project, which is aimed at promoting cultural co-operation in the service of a human development for a greater welfare and happiness to human beings. Finally he launched an appeal to the cultural community to realize its privilege and its responsibility in the society through to the respect of diversity and multipolarity.

4.3 Mr Jordi Baltà, Project Co-ordinator of the Interarts Foundation (see speech in Annex 4) who stressed namely that this Campus appears as an expression of the belief in the need for cultural co-operation and the strength, which can derive from it. Co-operation is firstly a value, which is intrinsic to our human nature. Nowadays, when globalisation makes human interaction something unavoidable, cultural co-operation can fill this interaction with a human face. It enriches our lives and it can provide spaces for balanced and multilateral exchange, something which the Campus hopes to achieve.

5. Then in his opening address, H. Exc. Mr Antonio Covane, Deputy Minister for Culture of the Republic of Mozambique expressed the interest of the Government of the Republic of Mozambique in this important initiative, and confirmed Mozambique's commitment to be a partner in carrying it out in best possible conditions. He underlined that the aims of the Campus will contribute to the promotion of the objectives of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions, adopted under the auspices of UNESCO in 2005 and the Charter for Africa's Cultural Renaissance approved by the African Union Assembly of Heads of State and Government at its 6th session held in Khartoum in January 2006, which guide also Mozambique's national policies in the field of culture.

6. The Vice-Minister stressed that the Campus can create a new momentum for promoting a better knowledge of each other's culture, for developing solidarity and co-operation on an equal footing between European and African creative communities, institutions and network.

7. He made a special mention about the fruitful partnership between OCPA and Interarts that had permitted to enhance the proposal of the Campus with the support of the Spanish Agency for International Co-operation for Development (AECID, Madrid).

8.. The Vice –Minister expressed his best wishes to the participants and the organizers for the full success of the Scientific Committee meeting in defining the objectives of the Campus and designing the details of its contents and organizational framework. (See speech – in Portuguese – in Annex 5.)

9. In the name of the participants Ms Angeline Kamba, Chair of the Harare International Festival for the Arts expressed her thanks (see Annex 6) to the host country authorities for their support manifested with regards the Campus to be organized in Maputo. After these interventions, the Vice-Minister for Culture declared the Meeting open.

Wednesday, 9 April 2008

10. Before starting the Working sessions, the Scientific Committee adopted the programme and agenda of the meeting (Annex 1). This was followed by individual presentations of all meeting participants. Then the meeting proceeded to the discussion of the following items.

Item I: Presentation of the Euro-African Campus project: Background and Definition of the objectives (Annex 6)

11. In his presentation Jordi Baltà reminded that the **main aim** of the Campus is to provide a meeting, training and exchange point for cultural agents in Africa and Europe to reflect, transfer knowledge, exchange experiences and discuss possible joint initiatives in the field of cultural cooperation, in the broader context of the contribution of culture to sustainable development.

12. As to its **background**, the proposal has been designed by the Interarts Foundation and the Observatory of Cultural Policies in Africa (OCPA), in the framework of a cultural co-operation programme initiated in 2003 that involves research, awareness-raising, training and networking activities. However, the project aims to build on other relevant initiatives and involve other partners and organisations with shared aims, in order to guarantee the relevance and effectiveness of the event. The present proposal should therefore be understood as a work in progress that should be perfected in the period leading to the Campus.

13. The Euro- African Campus is proposed on the basis of the **previous experience** of the Interarts Foundation that has already organized several similar events on Euro-American, Euro-Mediterranean and Euro Asian cultural co-operation in the light of **new trends** emerging in the context of globalization and **problems observed** with a view to

- Promote awareness as to the importance of cultural aspects in development processes;
- Strengthen cultural cooperation and its role in fostering mutual knowledge
- Contribute to the design of a global cultural agenda
- Overcome the segmentation of co-operation initiatives.

13.1 The **general aim** of the Campus is

- To provide a meeting, training and exchange point for cultural agents in Africa and Europe to reflect, transfer knowledge, exchange experiences and discuss possible joint initiatives in the field of cultural cooperation, in the broader context of the contribution of culture and cultural dialogue to sustainable development, human rights, democracy and poverty reduction.

13.2 Its **specific objectives** are

- To generate networking dynamics among participants, both during and after the event.
- To provide agents active in the field of culture with training opportunities, which take advantage of the diversity of contributions, gathered.
- To raise awareness about the relevance of cultural cooperation and the role of culture within local and international development among a diversity of agents.
- To give rise to cooperation projects in the field of culture, that shall bring together agents from Africa and Europe.

13.3 The **expected results** of the campus are

- Definition of common standards in the field of culture and development (e.g. international policy documents, guidelines for cultural projects aimed at development, etc.).
- New stable networks in specific areas of the arts and culture involving European and African agents.
- Conformation of a broad, diverse platform of agents in culture and development in different sub-regions, the basis for informal networking and new projects.
- New initiatives in the fields of information and research.
- New artistic and cultural projects at regional and international level.
- Exchange of experiences in a range of fields, including local, regional and national cultural policies.

The concluding session of the event will involve the approval of an **agenda for subsequent actions**. This will later be published alongside the **proceedings** of the Campus, in both book and digital format.

Discussion

14. In the discussion following the presentation participants, having attended previous Campus sessions, underlined

- the variety and richness of the experience the stakeholders attending the Campus
- the possibility to carry out a self-assessment of one's own work, in the light of other projects presented at the event
- the quality of the papers presented
- the intellectual level of the debates and exchanges
- the friendly atmosphere of the encounters
- the usefulness of the information received
- the concrete results obtained in the follow-up of the proposals made (international seminars on training of cultural administrators and the creation of Iberformat, the network of cultural administration training centres of Latin American countries, Portugal and Spain).

15. During the subsequent interventions, the members of the Scientific Committee stressed the importance of various issues that should be taken into consideration in the planning of the Campus.

15.1 General considerations

- The political, human and ethical dimensions of cultural co-operation should be taken into consideration;
- The need to give a real and positive image of Africa;
- The co-operation should also aim the promotion of indigenous knowledge;
- The aim should be the development of partnership between equal partners for mutual benefit, not sponsorship based on donor beneficiary relations;
- The need to view cultural co-operation issues in the context of economic and political problems;

15.2 Proposed themes

- The increasing role of the diaspora and the impact of migrations

- The role of cultural tourism, education, social work, media in cultural development and exchanges, the co-operation with the economic sector, the need for training cultural specialists, the preservation of the diversity of languages,
- The variety of the environment in which participants are developing their activities;
- The emphasis to put on issues like the role of civil society, youth institutions and women in cultural life, namely in the performing arts;
- The role of cartoons (both books and films) in cultural communication, namely for the children and youth;
- Development of cultural tourism projects for art critics and specialists for enabling them to know new values and creations;
- The status of the artist in Africa;
- The overview and development of the institutional co-operation between the European Union and the African Union;

15.3 Organization

- The need to offer a framework for the artists and participants to create together and develop new ideas on emerging issues that civil servants and policy makers do not know from their experience;
- The need to secure the participation of artists and artistic groups (e. g. musicians)
- The role of donors and the opportunity for them to co-ordinate their action in the framework of the Campus;
- The need to give an specific opportunity to the Mozambican institutions, artists and cultural practitioners to present the cultural assets and realizations of the host country;
- The participation of young artists, cultural specialists and students;
- The involvement of foreign cultural centres;
- The possible production of promotional materials for the Campus by young artists;
- The production of information and studies on the cultural funding by African governments;
- The gender issues and dimensions should be duly taken into account at the level of both the topics to be discussed and the invitations;
- The focus to be given to the training of cultural operators;
- Possible invitation some representatives of other regions.
- The need to organize a forum for artists of different discipline to discuss their common endeavours and develop joint projects.
- Define the meaning of the word “Campus” (co-operation frameworks, programmes, projects, activities, etc.);
- Identify the common interests behind the co-operation.

Item II: Orientation of the Campus and institutional propositions

16. Oriol Freixa made a Power Point presentation of the structure and organisation of the Campus, referring to previous experiences.

He reminded that as to its **format and working methods**, the Campus is proposed as a 4- to 5-day event, which will combine plenary sessions devoted to the transversal

issues at stake and daily workshops enabling a sectoral approach. The latter shall provide the atmosphere for networking and the design of new projects.

The flexible nature of the event provides arts practitioners to meet those active in the field of research, policy-making and development, their concerns being complementary and joint initiatives being a potential outcome. The Campus should be seen not as a short-term event, but as a long-term process whereby new partnerships are built and joint initiatives are developed.

Plenary sessions will combine presentations by artists, researchers and decision-makers, with selected good practices (e.g. existing networks in participant regions).

17. The 1st Euro-African Campus for Cultural Cooperation aims to bring together between 130 and 150 participants, including 35-40 speakers in plenary sessions and workshops. The main sectors targeted are as follows:

- Artists, cultural managers, cultural organisations and networks in Africa and Europe
- Policymakers
- Development organisations and agencies
- Universities and research organisations

17. As to institutional proposal, the meeting was informed that in the preparatory process many organizations, possible partners have been contacted and were sent the project proposal. The proposal was received with great interests, several of the organizations contacted have already expressed their interest in supporting its implementation or offered their partnership, namely the Spanish Agency of International Co-operation for development (AECID), UNCTAD, the Catalan Co-operation Agency, the African Union.

Discussion

19. It was reminded that the members of the Committee and their institutions should also mobilize their network and contacts for broadening the scope of partners in the interest of the successful organization of the Campus.

The participants recalled the importance of associating to the Campus international local authorities' network United Cities and Local Governments (UCLG), which pays great attention to the role of culture in the life of the cities and local communities.

In the definition of the Campus it is important to adopt the broad concept of culture taking into account the role that it plays in people's life. The specific issues concerning minorities should also be reflected.

Item III: Intellectual preparation and coordination of the Campus

20. According to the project proposal the main theme, which the Campus will set out to explore will be Euro-African cultural co-operation, the contribution of culture to human development and the potential for new partnerships in these fields.

Under this general theme **potential themes for plenary sessions** (2 per day in the morning) are proposed as follows:

- Cultural Cooperation between Africa and Europe in a Globalised World – trends and challenges.
- Looking at the Strategies for Culture and Development in Africa.
- The Governance of Culture – emerging models.

- Creativity and Innovation – culture reaching out.
- The Place of Cultural Diversity in Euro-African Cultural Cooperation.
- Cultural Rights and Responsibilities.
- Migration and Culture in the Euro-African context.
- Euro-African Networking in the Arts and Culture.

21. As to the **workshops**, they will preferably follow a sectoral approach and be held daily in the afternoon, chairpersons being responsible for ensuring continuity and final results in the form of new projects or an action plan for follow-up work. Partner organisations will be involved in the organisation and management of each workshop. In all cases, meetings will be oriented towards the design of new projects which foster international cooperation in the field of culture, both through project and network-based work.

22. The following **focus themes** are suggested:

- Tangible and intangible heritage
- Arts networks
- Creative economy
- Culture and local development
- Research

Discussion

23. During the subsequent discussion the participants proposed a series of other possible sub-themes

- Support to new talents
- Return and restitution of cultural property
- Cultural minorities
- Pan-African Children's choir
- Mapping of cultural resources
- Creation of an African cultural portal
- Development of cultural information
- Media opportunities for cultural development
- Sustainability of cultural exchanges
- Culture, local development and local communities
- Tourism
- Training of artists, cultural administrators, managers, entrepreneurs, and other types of specialized personnel at high level
- Funders (discussion of priorities and environments)
- Cultural rights (artist rights, human rights) and legal frameworks
- Culture and citizen participation
- The role of cultural market
- Co-operation between artists and other categories concerned
- Arts education
- Role of different stakeholders in funding culture (state, region, municipality, private sector)
- Lobbying for funding cultural exchanges
- Importance of culture in conflict management and prevention (N.B. culture can be also manipulated and be pretext for conflicts)
- Role and participation of traditional leaders

- Preservation of the living forms of tradition and memory but consider roots and innovation in dynamic creative process
- Exchange and co-operation between writers and visual artists

They also suggested to discuss the issue of the promotion of cultural diversity and cultural rights separately.

Item IV: Identification of good practices

24. According to the project document an effort will be made in the process of the preparation of the Campus to map and document success and failure stories in cultural co-operation projects and to draw the lessons to learn from these cases.

In the discussion concerning this issue, some interesting experiences were presented by the participants, namely

- The preservation and promotion of the timbila music and instrument (Mozambique)
- The Harare International Festival of the Arts (HIFA), since 1999 (Zimbabwe)
- The Durban festivals for writers, poetry, dance, visual arts and film (South Africa)
- The Ghana Culture Fund
- The Tanzanian Culture Trust Fund (MFUKO)
- The Africa Comics project (Africa – Mediterraneo, Italy)

Item V: Reference documents

25. As foreseen in the project a set of selected reference documents will be put at the disposal of the participants of the Campus, possibly made available on the Campus web page and/or on CD.

They will include the following categories of documents

- Main standard setting instruments concerning culture (general, European and African, UNESCO, ACP, OIF, UNCTAD, WIPO, etc.)
- Methodological documents (e. g. Navigating Culture - FINNIDA, Culture is not a Luxury – Swiss Co-operation, Commonwealth Toolkit, Culture as Hidden Development – Creative Exchange)
- Bilateral and National Co-operation Strategy documents (ex. Strategy of Culture and Development of the AECID, Spain, etc.)
- Reports of meetings, studies, etc.
- Proceedings of previous Campus sessions
- list of other important documents

It was agreed that a preliminary list of reference documents will be prepared and circulated by the end of May for information and possible complementary proposals.

Item VI: Elaboration of four preparatory papers

26. The meeting was informed that four studies are foreseen namely on

- Culture and Development at a Global Scale – State of the Art
- Contemporary Challenges in Cultural Cooperation
- Cultural Diversity and Cultural Rights – Building the Global Agenda

- Networking in the Arts and Culture between Africa and Europe – Challenges.

The studies will be carried out with the support of the Spanish Agency of International Co-operation for Development (AECID).

Thursday, 10 April 2008

Item VII: Organization of the Campus (detailed programme, logistics and budget)

Detailed programme

27. In the light of the discussions of the previous day, Jordi Baltà (Interarts Foundation) presented an up-dated proposal for the organization of the plenary sessions and workshops of the Campus (Annex 7).

Discussion

28. During the discussion the following suggestions were formulated as to the new programme proposal, namely as to the following aspects

Organization

- Before and after the Campus cultural events be scheduled, these events should include performances of Mozambican artists, projections of Mozambican films and exhibitions of local visual artists;
- The Campus could be linked with the Maputo International Jazz Festival
- The Embassy of Denmark can eventually send a group of musicians;
- The programme should make appear the need for efficient cultural policies and training,
- A special agora could be devoted to the co-operation between the European Union and the African Union
- A two-week workshop could be organized before the Campus in the Instituto de Artes with the participation of some young European artists
- Encounters could be envisaged for writers and poets as well as for cultural journalists
- Devote separate sessions to the issue “Cultural diversity and cultural industries”
- Information sessions could be organized for presenting the donors' priorities
- Special meetings should be scheduled for Government representatives and civil society organizations
- It is essential to set the date of the Campus as soon as possible.

Themes for plenary and workshop session

- Cultural co-operation between Europe and Africa in a global world
- Lobbying for promoting art and cultural exchanges in the various sectors (film, music, , namely in the film sector)
- Promotion of youth exchanges
- Cultural roots and innovation
- The training of young entrepreneurs
- Issues of minority and majority (in relation with cultural rights and duties, solidarities and mutual interests)
- Cultural implications of migration
- Cultural citizenship

- The challenges faced by indigenous languages and knowledge
- Cultural dissemination strategies (*creation of distribution channels and performance circuits, marketing, promotion and audience development strategies, the role of media, and cultural journalism initiatives*)
- Copyright and piracy
- The role of culture in addressing problems like climate change and health issues (HIV/AIDS, malaria and tuberculosis).

Logistics

29. The OCPA Executive Director informed the meeting about the preliminary results of the exploratory consultations concerning the venue, hotel accommodation and transportation.

The Campus could be organized in the Joaquim Chissano International Conference Centre, and all the participants could be accommodated in the Hotel Kaya Kwanga and nearby hotels, all situated at a walking distance from the venue. In that case transportation would be needed only for visits and special events.

The second solution could be to organize the Campus in the Rovuma Hotel in the centre of Maputo, and then the participants could stay in the nearby hotels (Monte Carlo, Terminus, Hotel Escola, etc.). In this case some regular transportation should be foreseen.

The final choice could be made on the basis of the quotations concerning the different possibilities.

Budget

30. It was reminded that the 1st Euro-African Campus for Cultural Cooperation aims to bring together between 130 and 150 participants, including 35-40 speakers in plenary sessions and workshops. The meeting was informed that the total budget estimate is Around 340.000 Euros. Several donors have already expressed their interest in supporting the organization of the Campus, namely AECID. Further support will be sought from UNESCO? UNCTAD, Africalia (individual grants), Hivos, the Danish Centre on Culture and Development, Germany (Focus on Africa), CulturesFrance, Norway (Umoja cultural exchange programme for young artist from Southern Africa and Norway), Italian Ministry of Foreign Affairs, European Union, Catalan Co-operation, ACP, OIF, British Council as well as from private companies (TDM, M-Cel).

Item VIII: Other issues (list of speakers and invitations, registration of the participants, groups and grants, communication, documentation, cultural agenda, visits)

List of speakers and invitations

31. In this respect it was reminded that speakers should be selected first of all in function of their academic and professional competence. Other criteria to take into consideration are: gender balance, geographical and linguistic representation (including north Africa and eastern Europe). It is also important to secure the participation of young specialists and artists.

The organizers wish to invite some internationally renowned personalities like the Nobel Prize Wole Soyinka, Desmond Tutu, Doris Lessing and Wangari Maathai.

Other proposals made by the participants were: Graça Machel, Henning Mankell, Papa Wemba, Alphadi, Aminata Traoré, Bertina Lopes, Breyten Breytenbach, Gaston Kaboré, Olivier barlet, Francisco d'Almeida, Biserka Cvjeticanin, Raj Isar, Rod Fisher, Gerald Lidstone, **Manuel Bagorro (Founder and Artistic Director of HIFA)**.

It was agreed to circulate a provisional list among the participants in order to enable them to suggest other names of possible speakers.

Item IX: Registration of the participants, groups and grants

Communication

32. In the framework of an efficient communication strategy, the Campus should be widely advertised through different means: announcements and calls for papers and projects through the information bulletins of the organizers and the members of the Scientific Committee, a special Campus Web Site, press campaign (press release to be distributed by PANA).

The **Registration of the participants, groups and grants** should be facilitated through the Campus web site and followed-up through a regular contacts and periodical monthly up-dates. The participation of individuals and groups needs the mobilization of further funds and grants.

As to **cultural agenda and visits, practical arrangements**: a good documentation has to be provided to the participants on accommodation, cultural events and venues, possible visits, local transport, other practical information concerning the host country, embassies.

Closing session

33. In the closing meeting the floor was taken by the following speakers

33.1 Mr Antonio Santos Braga, Cultural Attaché to the Embassy of Portugal and Director of the Instituto Camões – Portuguese Cultural Centre, informed the meeting about the action of these institutions, and expressed their interest in the Campus project.

33.2 Mr Domingos Do Rosario Artur, National Director of Culture (Mozambique) congratulated the Committee for the successful meeting, and stressed that the organization of the Campus in Maputo creates a great opportunity and momentum for the host country. The Ministry will organize a series of important cultural activities around the dates of the Campus with a view to contribute to its success.

33.4 Mr Helder Ossemane, representative of the President of the City Council of the Capital City of Maputo, who underlined that the City Council welcomes the organization of the Campus in Maputo and considers itself as a partner of this prestigious event. On the basis of its experience of organizing great cultural events and festivals, the Council will support the implementation of this project with all means at its disposal.

33.5 Finally Mr Lupwishi Mbuyamba expressed, in the name of OCPA and the Interarts Foundation, his thanks to the members of the Scientific Committee and the representatives of the host country for their participation and contribution to the success of the meeting.



Meeting of the Scientific Committee of the Euro-African Cultural Campus

(Maputo, Mozambique 8-10 April 2008)

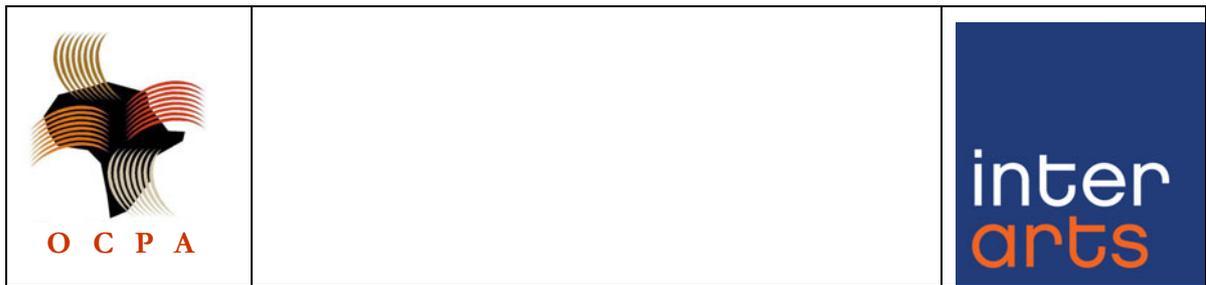
Organized by the Observatory of Cultural Policies in Africa (OCPA Maputo) and the Interarts Foundation (Barcelona)

With the support of the Spanish Agency of International Co-operation for development (AECID, Madrid)

PROGRAMME

Sunday, 7 April	Arrival of the Interarts representatives
Monday, 8 April	Arrival of the participants and observers
18h00 – 20h00	Opening of the meeting Welcome addresses Adoption of the Agenda of the meeting of the Scientific Committee
Tuesday, 9 April	
09h00	Presentation of the Euro-African Campus project: <ul style="list-style-type: none"> • Background • Definition of the objectives, Discussion
10h30	Coffee/tee break
11h00	Orientation of the Campus and institutional propositions
13h00	Lunch
14h30	Intellectual preparation and coordination of the Campus Contents for the plenary sessions and the workshops

	<ul style="list-style-type: none"> • Main theme: Culture, Development and Euro-African Cultural Co-operation: Experiences in partnership – promotion of solidarities • Possible sub-themes
16h30	Coffee/tee break
17h00	<p>Identification of good practices</p> <p>Reference documents</p> <p>Elaboration of four preparatory papers</p>
18h30	End of the session
Wednesday, 10 April	
09h00	<p>Organization of the Campus</p> <ul style="list-style-type: none"> • detailed programme plan • logistics • budget
10h30	Coffee/tee break
11h00	<p>Other issues</p> <ul style="list-style-type: none"> • list of speakers and invitations • registration of the participants, groups and grants • communication • documentation
13h00	Lunch
14h30	<p>Cultural agenda, visits</p> <p>Practical arrangements: accomodation, local transport, etc.</p>
16h30	Coffee/tee break
17h00	Closing session



*Meeting of the Scientific Committee
in charge of the preparation of
the 1st Euro-African Campus of Cultural
Co-operation*

(Maputo, 8 – 10 April 2008)

List of participants

Participants from Africa

Name	Country of residence	Capacity	Organisation	Email address
1. Amarteifio, Korkor	Ghana	Associate Director	Institute of Music and Development	korkoramarteifio@yahoo.com
2. Dikobe, Maude	Botswana	Senior Lecturer	University of Botswana: Department of Gender and African Diaspora	DIKOBEM@mopipi.ub.bw
3. Diouf, Marcel	Senegal	OCPA Regional Coordinator for West Africa	Independent Senior Advisor on Cultural Policy	marceldiouf@yahoo.com
4. Hatar, Augustin	Tanzania	Senior Lecturer	University of Dar es Salaam Departments of Journalism and performing arts.	hhatar@udsm.ac.tz
5. Kamba, Angeline S.	Zimbabwe	HIFA, Chairperson	The Harare International Festival of the Arts : Culture and Development	Askamba@mweb.co.zw
6. Konate, Yacouba	Côte d'Ivoire	Professor, Art Critic and Promoter	University of Abidjan	konatey@gmail.com
7. Kovacs, Mate	OCPA, Hungary	Research Co-ordinator	OCPA	mate.kovacs@wanadoo.fr
8. Mbuyamba, Lupwishi	DRC, OCPA	Executive Director	OCPA	mbuyamba_lupwishi@yahoo.fr
9. Pimenta, Pedro	Mozambique	Filmmaker and Director	DOCKANEM A	piripiri@tvcabo.co.mz
10. Rorvik, Peter	South Africa	Director of the Centre for	University of KwaZulu	rorvikp@ukzn.ac.za

		Creative Arts.	Natal.	
11. Domingos Do Rosario Artur	Mozambique	National director of Culture	Ministry of Education and Culture	drosario@mec.gov.mz
12. Helder Ossemane	Mozambique	Head of department	City Council of Maputo	helderossemane@hotmail.com
13. Frederico Jamisse	Mozambique	Cultural Journalist	Journal Domingo	fjamisse@gmail.com
14. Roberto Isaias Samuel	Mozambique	Director	Artsocial	rilalani@gmail.com
15. Julieta Massimbe	Mozambique	Director	Museu Nacional de Arte	julietamassimbe@yahoo.com.br
16. Paulino Ricardo	Mozambique	Chief of Department	National Commission for UNESCO	pricando.natcom@tvcabo.co.mz

Participants from Europe

1. Balta, Jordi	Interarts, Spain	Project Coordinator	Interarts Foundation	jbalta@interarts.net
2. Canut, Pedro	Spain	President	Asociación Multilateral	multilateral@multilateral.info
4. Doling, Timothy J.	United Kingdom	Managing Editor	Cultural Profiles Project	timdoling@btinternet.com ; tim.doling@culturalprofiles.net
5. Freixa, Oriol	Interarts, Spain	Project Coordinator	Interarts Foundation	oriolfreixa@interarts.net
6. Jacquemin, Frederic	Belgium	Head of Programme	Foundation Marcel Hicter	frederic.jacquemin@fondation-hicter.org
7. Marchesini, Andrea	Italy	Director	Africa e Mediterraneo, ACP-EU Courier, Africa Comics	africaemediterraneo@tiscalinet.it
8. Weber, Raymond	Luxemburg	Cultural Policy:	OECD	Raymond.WEBER@oecd.org
9. Antonella De Muti	Italy	Teacher	Eduardo Mondlane University	antonellademuti@yahoo.com
10. Antonio Santos Braga	Portugal	Cultural Adviser-	Embassy of Portugal in	ic-ccpmaputo@tvcabo.co.mz

			Mozambique	
11. Morten Gøbel Poulsen	Denmark	Head of Culture and Development Projects	Danish Center for Culture and Development (DCCD)	mgp@dccd.dk



*Meeting of the Scientific Committee in charge of the preparation of the 1st
Euro-African Campus of Cultural Co-operation*

Rovuma Hotel (Maputo, 8 – 10 April 2008)

Opening Ceremony

**Speech by Lupwishi Mbuyamba, Executive Director of the
Observatory of Cultural Policies in Africa**

**Your Excellency
Dear Colleagues,**

It is a great honour for me to welcome you at this Scientific Committee Meeting of the Campus of Euro-African Cultural Cooperation and present to you the greetings of the Board of Directors and of the large Network of the Observatory of Cultural Policies in Africa (OCPA).

OCPA was created with a view to monitor cultural trends, cultural policies and advocate for the integration of culture in human development strategies.

To this mission, OCPA, from its beginning, adopted a strategy of networking and promoting international cooperation and partnership worldwide.

It is in this context that Interarts Foundation and OCPA initiated and are pursuing a strong cooperation illustrating by the way the subject and consolidating the rationale of the forthcoming Campus.

We believe indeed, it is our conviction, that through cultural cooperation from each side and at each level we can meet the challenges faced in a particular moving environment.

Not in the sense of giving and receiving but in a style of co-sharing, co-operating, co-production, what counts being work, honesty, patience, tenacity, and, in the end, the success.

What a great achievement it can be!

The targeted goal of the whole process indeed lies in the capacity of culture to transform the societies and provide welfare and happiness to human being. By integrating value and attitude change into development policies, planning and programming they assure that the world will succeed globally to eradicate poverty and injustice.

To this task, everyone in the society is expected to be instrumental. The state can play a key role of facilitator and promoter, sectors in civil society, intellectuals, cultural industries, religious. Entrepreneurs can play a role in converting globalization responding and to it by means of localization. Regional and international partners can play a role of inspiration and serve as reference and devil's advocate.

It is a therefore our privilege to count on the kind attention of the public authorities and public leaders in the global strategy of cultural promotion.

We thank Your Excellency, Your ministry, the Government of the Republic of Mozambique for its blessing given to OCPA. We thank OCPA's partners for their constant attention and expression of intention for cooperation with a special note for AECID, the sponsor of this gathering.

We launch an appeal to the cultural community to realize its privilege and its responsibility in the society and in the History of this very beginning of a new century.

We challenge intellectuals and this Scientific Committee- thanking it for its presence and confidence-to, imagine and prepare a programme that considers the promotion of cultural cooperation as resulting in a kind of globalization, probably, in homogenization, yes, but in the development of a dynamic fashion, giving rise to significant diversity and multipolarity.

Maputo, 8 April 2008

Lupwishi Mbuyamba



**Meeting of the Scientific Committee in charge of the preparation of the 1st Euro-African Campus of Cultural Co-operation (Maputo, 8-10 April 2008)
Opening Session**

Address by Jordi Baltà, Project Coordinator, Interarts Foundation

A Sua Excelência o Viceministro da Educação e Cultura da República do Mozambique

Sr Representante do Presidente do Conselho Municipal da Cidade de Maputo

Mr Executive Director of OCPA

Ladies and Gentlemen

We are very pleased to be in Maputo again, in order to take part in this meeting of the Scientific Committee in charge of the preparation of the 1st Euro-African Campus of Cultural Cooperation. This is the continuation of a process of cooperation between the Observatory of Cultural Policies in Africa (OCPA) and the Interarts Foundation, which dates back to 2003.

Over the years, the ideas that first arose in the course of discussions are slowly becoming a reality, as in the case of the plan to organise the 1st Euro-African Campus of Cultural Co-operation. The Campus should provide a space for dialogue, reflection and training for the African and European cultural sector, fostering cultural cooperation between both regions.

This initiative is an expression of our belief in the need for cultural co-operation and the strength, which can derive from it. We believe in co-operation firstly as a value, as something, which is intrinsic to our human nature. Nowadays, when globalisation makes human interaction something unavoidable, cultural co-operation can fill this interaction with a human face. It enriches our lives and it can provide spaces for balanced and multilateral exchange, something which the Campus hopes to achieve.

Secondly, we believe in cultural co-operation as a methodology to bring forward change. The cultural sector is increasingly perceiving a need to engage with the foremost challenges faced by humanity, such as the fight against poverty, the promotion of democracy and human rights and the contribution to sustainable development. These cannot be seen as the challenges of one single society and cannot be solved through individual measures – instead, they require shared efforts from several sectors and several regions. Furthering co-operation between Africa and Europe is necessary in this respect.

A shared agenda is also emerging between states and civil society, which asserts the relevance of cultural factors when development strategies are defined. OCPA and Interarts are working together to help weave the fabric of culture and development in Euro-African relations, to put flesh in the bones of emerging strategies in this field. Of course, this cannot be done alone – we need to build alliances within the cultural sector and beyond.

The support which several organisations and institutions have expressed over recent years has been extremely encouraging. We would like to express our gratitude to the Government of the Republic of Mozambique and the Municipal Council of the City of Maputo, for their ongoing interest and support to this process. The Spanish Agency of International Cooperation for Development, which has made this meeting possible, has been a crucial source of support since this process of cooperation started almost five years ago.

Over these years, an agenda of issues of shared interest has been built. We have discussed cultural indicators of human development, cultural rights, cultural diversity, cultural co-operation, research and the contribution of cultural policies to local development. These might be some of the areas on which the Campus focuses. But we are aware that this is a learning process, one which needs to be enriched by contributions of all those who are taking part. It is

also important that the Euro-African Campus of Cultural Co-operation keeps its doors open to other processes with shared aims. We want to build on what already exists and to foster networking. The Campus should also be seen as a long-term process, rather than something, which will end when its first edition is complete.

I would like to convey regards on behalf of the chair of the Interarts Foundation, Rosa Maria Carrasco, its director, Mercedes Giovinazzo, and from Annamari Laaksonen, who has been in charge of our relations with OCPA in recent years. The Interarts Foundation is concerned with promoting cultural cooperation across national and regional borders. Interarts also wants to highlight the contribution, which the diverse expressions of culture can make to human development.

The Campus initiative, which we will discuss now in Maputo, has previously been implemented over several editions in the Euro-Mediterranean space and in the Euro-American context. These events have led to the creation of new cultural and artistic networks, the design of cultural projects, which enhance local development and have provided training opportunities. We hope that similar initiatives can emerge in the Euro-African context.

But the design of the Euro-African Campus of Cultural Co-operation could not have been possible without the strong commitment shown by OCPA in recent years. We would like to express our thanks to Lupwishi Mbuyamba and Máté Kovács, as well as to the members of the OCPA Steering Committee and its collaborators, for their interest and engagement.

Maputo and Mozambique have played a fundamental role throughout this process and we are very happy that this is also the site of the present meeting and the place where the Campus will be held. We have always felt warmly welcomed here and have appreciated the local hospitality.

We hope that the next two days will be full of proposals and enriching debates. We would like to invite all of you to engage actively in the discussions. These meetings have always been a source of ambitious proposals and inspiration and have led us to where we are. We invite you to become active members in this process.



REPÚBLICA DE MOÇAMBIQUE

MINISTÉRIO DA EDUCAÇÃO E CULTURA

GABINETE DO MINISTRO

**DISCURSO DA SUA EXCELÊNCIA O VICE-MINISTRO DA
EDUCAÇÃO E CULTURA, POR OCASIÃO DA ABERTURA
DA REUNIÃO DO COMITÉ CIENTÍFICO DE PREPARAÇÃO
DO I CAMPUS CULTURAL EURO-AFRICANO**

LUÍS ANTÓNIO COVANE

VICE-MINISTRO DA EDUCAÇÃO E CULTURA

MAPUTO, 08 DE ABRIL DE 2008

Sr. Lupwishi Mbuyamba, Director Executivo da OCPA;

Sr. Jordi Balta, representante da Interarts Foundation;

Senhor Representante do Presidente do Conselho Municipal da Cidade de Maputo;
Digníssimos delegados, representantes dos Países;
Senhores membros do Conselho Consultivo do Ministério da Educação e Cultura;
Minhas Senhoras, e
Meus Senhores,

É com grande prazer que endereço as minhas calorosas saudações de boas vindas, nesta sessão de abertura, aos participantes do encontro do Comité Científico responsável pela preparação do I Campus Euro-Africano da Cooperação Cultural,

Nesta ocasião, em primeiro lugar, em nome do Governo da República de Moçambique, gostaria de exprimir a honra e orgulho dos moçambicanos e governo, pela escolha do nosso país para acolher esta Reunião, bem como o I Campus Cultural Euro-Africano.

Esta é uma iniciativa muito importante para o progresso das nossas acções em prol da Cultura, e cujos objectivos estão em sintonia com os objectivos das nossas políticas culturais.

Tenho a plena convicção de que este Campus contribuirá para o fortalecimento dos princípios básicos do padrão internacional e africano sobre as políticas culturais e cooperação, nomeadamente a “Convenção Internacional sobre a Preservação e Promoção da Diversidade Cultural em Expressões Culturais”, adoptada pela assembleia Geral da UNESCO em 2005, e a “Carta Africana para a Renascença Cultural”, aprovada pela Assembleia dos Chefes de Estado e de Governo da União Africana, em Janeiro de 2006, em Khartoum. Estes dois instrumentos, entre outros, guiam as nossas políticas nacionais no domínio da cultura.

Um dos principais objectivos do Campus, é de constituir uma oportunidade rara de intercâmbio, de formação e troca de experiências entre os agentes culturais de África e Europa, uma plataforma para reflectir, trocar conhecimentos e experiências, assim como estabelecer iniciativas de cooperação cultural, visando fortalecer a contribuição da cultura para o desenvolvimento sustentável.

Esta iniciativa vai criar um novo ímpeto nas acções de melhoramento do conhecimento sobre as nossas culturas e para desenvolver a solidariedade e cooperação de uma maneira igual entre comunidades criativas Europeias e Africanas, assim como instituições e redes culturais.

Estamos orgulhosos pelo facto de que desde a sua concepção em 2003, esta ideia foi desenvolvida pela Interarts Foundation e pelo Observatório de Políticas Culturais em África, numa cooperação duradoura, frutuosa e resultando no crescimento de um projecto bem desenvolvido.

Aproveito esta ocasião para felicitar os organizadores deste evento, pela sua parceria exemplar:

- O OCPA, que desde a sua criação e implantação em Maputo, a convite do Governo Moçambicano em 2002, tornou-se conhecido e reconhecido como um centro de recursos regional, parceiro de grande facilidade operacional e eficiente em África, que oferece serviços regulares e úteis no seu campo de competência;
- A Interarts Foundation, baseada em Catalunha, tem estado a desenvolver com sucesso a advocacia, pesquisa e formação no campo de políticas culturais para o desenvolvimento, estendendo a sua abordagem e aumentando a esfera dos seus parceiros além das fronteiras europeias, beneficiando outros continentes, incluindo a África.

Faço também uma menção especial ao apoio contínuo oferecido aos organizadores deste encontro pelas autoridades espanholas, nomeadamente, a Agência Espanhola para o Desenvolvimento Internacional (AECID, Madrid).

Na perspectiva de realizar o 1º Campus Euro-Africano da Cooperação Cultural na Cidade de Maputo, atribuo a este encontro, uma importância crucial, pelo que esperamos dos participantes, a elaboração de materiais realísticos, como é o caso de um quadro organizacional, o conceito e as temáticas do Campus.

Par tamanha responsabilidade que tendes, desejo-lhes sucesso na realização das vossas tarefas com os melhores resultados possíveis e peço aos representantes das autoridades moçambicanas neste encontro para lhes dar um apoio eficiente, intelectual e organizacional na vossa reflexão.

Finalmente, gostaria de agradecer a todos os participantes pela pré-disposição em trabalhar com o Comité Científico e desejo-vos uma estadia agradável no nosso belo Moçambique.

Com estas palavras, declaro aberta a Reunião do Comité Científico de preparação do I Campus Cultural Euro-Africano.

Agradeço-vos pela vossa atenção.

Maputo, 8 de Abril de 2008.

Opening of the Meeting of the Scientific Committee of the Euro-African Cultural Campus

Maputo, 7 April 2008

Vote of Thanks

By Angeline Kamba

The Honorable Deputy Minister of the Education and Culture, the Representative of the Mayor of the City of Maputo, the Acting Director of Interarts, and the Executive Director of OCPA.

I am greatly honoured and privileged to have this opportunity on behalf of all the participants to this meeting of the Scientific Committee of the Euro-African Cultural Campus to extend our thanks to you Minister for making the time to open this meeting which marks the beginning of an important initiative, i.e. taking steps to set up a more formal platform for cultural cooperation and exchanges between culturally diverse countries in Africa and Europe. You have thus affirmed that culture is indeed a powerful instrument in creating harmony, understanding and peace, which are themselves essential ingredients for development.

We firmly believe that the human factor transcends all our differences and that we can positively build on those differences, and thus create a better world through cultural cooperation.

Honourable Deputy Minister, we are grateful to the government of Mozambique and indeed proud that it supports this view, and hope it will continue to do so both at home and internationally, by adding its voice in support of implementation of programmes which enhance cultural cooperation, but more so the current initiative to set up and develop the cultural campus.

I thank too, the city fathers of Maputo for their gracious hospitality and for providing an enabling environment in which to reflect and discuss. Capital cities are other all, the main stage for enhancing programmes for cultural cooperation.

Thank you.

Up-dated proposal for the structure of Euro-African Campus for Cultural Cooperation

Paper for members of the Scientific Committee, 10 April 2008

1. Introduction

This paper results from the discussions held in the first two days of the Meeting of the Scientific Committee in Preparation of the 1st Euro-African Campus for Cultural Cooperation, which is taking place in Maputo on 8-10 April 2008. As such, it complements the "Project presentation" document produced by Interarts and OCPA and previously presented to members of the Scientific Committee, which should be read alongside it.

The paper aims to provide further details on the proposed structure and themes of the Campus. Given the lack of time with which it has been prepared, it will need to be further developed during and after the meeting of the Scientific Committee.

2. Background themes

The following issues have been taken into account during the design of the Campus and inform its programme and implementation:

- ▶ New forms of cultural cooperation between Africa and Europe, to foster mutual knowledge.
- ▶ Transversality of culture, progressive integration of cultural issues in development strategies.
- ▶ Lobbying and advocacy strategies for culture.
- ▶ Need for public cultural policies at local, national and international level.
- ▶ Involvement of civil society in the development of culture.
- ▶ Key role of cities in the contemporary development of culture.
- ▶ Mainstreaming of gender issues.
- ▶ Specific attention to culture and the arts as experienced by young people.

Whilst some of these themes may not become the subjects of individual sessions within the programme, it is expected that they will all be addressed by some presentations in the course of the event. Should successive editions of the Campus be held, these subjects are likely to be further explored on the occasion.

These issues also inspire the communication strategy of the Campus (e.g. as to the involvement of young people) and will be taken into account when speakers are selected.

3. Structure of the Campus

The Campus will consist of the following types of sessions:

- a. Plenary sessions
- b. Workshops
- c. Project presentations
- d. Additional activities

a. Plenary sessions

Plenary sessions will deal with the themes which are perceived as transversal to the Campus, that provide the backbone of the event. Each plenary session will involve a panel of 2-4 speakers (artists, researchers, decision-makers, etc.) and a moderator, followed by an open discussion. Sessions should lead to a series of conclusions and recommendations which will feed into the final report of the Campus and its follow-up agenda.

The topics which are suggested for plenary sessions are the following:

- ▶ **Cultural Cooperation between Africa and Europe – trends and challenges.** This session will address the present state of Euro-African cultural cooperation, with particular attention to its agents, dominating approaches and challenges. Contributions will be made by relevant researchers and experts in the field of cultural cooperation, addressing a range of issues including new, more ethical and balanced approaches to cultural cooperation. As one of the opening sessions in the Campus, it is expected to set several questions which later discussions will aim to address.
- ▶ **Strategies for Culture and Development in Africa.** This session will involve international organisations, development agencies and public authorities which operate in the field of development strategies in Africa. It will aim to identify existing good practices, areas of shared interest and potential synergies. The bridges built between cultural development and objectives in the fields of poverty reduction, social inclusion and sustainable development, in terms of advocacy, policy design and evaluation, will be explored.
- ▶ **The Governance of Culture – emerging models.** This session will present new forms of cultural policymaking in the European and African contexts which respond to perceived needs and which can provide inspiration to other countries.
- ▶ **Creativity and Innovation - culture reaching out.** This session will address the potential for creative skills to become the source of innovation in a broad range of areas of production. Relevant good practices and the strategies developed in Africa and in Europe to raise awareness about the potential of creativity and its relevance beyond the cultural sector will be explored. The session could partly refer to activities in the framework of the European Year of Creativity and Innovation 2009.
- ▶ **Cultural Diversity – from traditional culture to the creative industries.** This session will analyse the manifold implications of cultural diversity in the European and African context nowadays. In the light of the implementation of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions, relevant strategies and programmes developed as a result, as well as the difficulties found in the process, will be presented.
- ▶ **Cultural Rights for Minorities and Majorities.** This session will include a presentation of the international context of cultural rights. It will also discuss specific challenges to cultural rights in Africa and Europe and the difficulties found by specific groups.
- ▶ **Migration and Culture in the Euro-African context.** This session will address the historical impact on culture of migratory flows in and out of Africa and Europe. In particular, the effect of migration on the contemporary configuration of African and European cultures (intercultural dialogue throughout History, diasporas, etc.) and the present challenges brought about by contemporary migration will be explored.
- ▶ **Euro-African Networking in the Arts and Culture.** This session will particularly address the difficulties encountered by practitioners in different sectors to develop joint projects and the strategies developed to face them, in a range of fields including information, mobility and training.

b. Workshops

Over 2 sessions held on consecutive days, each workshop will aim to foster networking and the design of new projects focusing on specific themes. Workshops are organised on a sectorial basis, which should enable participants to meet their peers in other countries and provide for more detailed discussions. Each workshop will be introduced by a moderator, who may identify a reduced number of relevant experiences to be presented and will later guide the discussions, aiming to allow attendees to take part in the debate and identify shared needs with others. The conclusions and results of each workshop will feed into the final report of the Campus.

The following focus themes are suggested:

- ▶ Tangible and intangible heritage
- ▶ Arts networks
- ▶ Creative economy
- ▶ Culture and local development
- ▶ Research
- ▶ Training
- ▶ Culture and media

Moderators of each session may include partner organisations and networks involved in the preparation of the Campus.

c. Project presentations

During the registration process, applicants will be invited to submit their own proposals as to new cultural projects which could be carried out through Euro-African cooperation. The feasibility and quality of the proposals received may be taken into account when selecting the applications received.

In the course of the Campus, 2 sessions will be devoted to the presentation of projects proposed by individual participants. Other, existing good practices may also be introduced in these sessions. Presentations may be grouped according to their sector and theme. Campus organisers will also aim to foster contacts between participants with similar projects.

d. Additional activities

In addition to the sessions outlined above, the Campus will involve a series of artistic performances, held at the end of each day, which should enable participants to become familiar with the cultural scene in the city of Maputo.

On the other hand, separate meetings by some networks and organisations and other additional activities (e.g. book presentations, film screenings) might be included.

Proposed programme structure

	Day 1	Day 2	Day 3	Day 4	Day 5
Morning	Opening Ceremony Key Note Speech Presentation of Campus: aims and methodology	2nd Plenary Session STRATEGIES FOR CULTURE AND DEVELOPMENT IN AFRICA	4th Plenary Session CREATIVITY AND INNOVATION – culture reaching out	6th Plenary Session CULTURAL RIGHTS FOR MINORITIES AND MAJORITIES	8th Plenary Session EURO-AFRICAN NETWORKING IN THE ARTS AND CULTURE
	1st Plenary Session CULTURAL COOPERATION BETWEEN AFRICA AND EUROPE – trends and challenges	3rd Plenary Session THE GOVERNANCE OF CULTURE – emerging models	5th Plenary Session CULTURAL DIVERSITY – from traditional culture to the creative industries	7th Plenary Session MIGRATION AND CULTURE IN THE EURO-AFRICAN CONTEXT	Conclusions Closing Ceremony
Afternoon	Workshop 1a Culture and local development Workshop 2a Media and culture Workshop 3a Training	Workshop 1b Culture and local development Workshop 2b Media and culture Workshop 3b Training	Workshop 4a Research Workshop 5a Creative industries Workshop 6a Intangible and tangible heritage Workshop 7a Arts networking	Workshop 4b Research Workshop 5b Creative industries Workshop 6b Intangible and tangible heritage Workshop 7b Arts networking	
	Project presentations	Project presentations	Project presentations		
Evening	Artistic performances	Artistic performances	Artistic performances	Artistic performances	
